



National Hedge Laying Society

www.hedgelaying.org.uk

Registered Charity No: 288850

Patron: HRH The Prince of Wales

Chairman: David Smith

Championship Co-ordinator: Andrew Crow

The 40th National Hedgelaying Championship and Country Show

will be held at

Cambridge Road, Barton, Cambridgeshire, CB23 7AR

On Saturday 27th October 2018

Sponsorship Opportunities

Championship Programme: The National Hedgelaying Championship and Country Show is held on the fourth Saturday of October at a different venue each year. This is a prestigious event, which attracts large crowds from a wide area and includes trade stands and crafts stalls. The Championship Programme, which is an A5 sized full colour glossy publication, reaches all who attend the event.

Prices –Back Cover - £150, Centre Page £125, Full page A.5 £100. Half page - £70. Quarter page - £50

Prize Money: There will be about ten styles of hedgelaying cut at the National Championship and some have open and intermediate classes, depending upon the number of entries and the Lancashire & Westmorland have a Junior class. Sponsors have their name associated with the class in the event programme and on the Championship page of the NHLS website and can present trophies and prizes for the sponsored class if they wish. If they would like their banners to be displayed adjacent to the hedge of the class they are sponsoring, this can be arranged. The likely classes are:

Midland Open and Intermediate.

Welsh Open

Derbyshire Open

South of England Open and Intermediate

Lancashire & Westmorland Open and Junior

Yorkshire Open

Devon Open

North Somerset Open and Intermediate

Dorset Open

Cheshire Open

You may wish to consider sponsoring a class for the amounts shown in the **'Sponsorship and Advertising Schedule'** which also details other special awards you may wish to support.

Event Exhibitor: Trade exhibits, craft stalls and demonstrations are welcome at the National Championship. There are no charges for Exhibitors demonstrating rural crafts or providing relevant educational material but your support by way of a raffle prize, donation or purchasing advertising space in the **Show Programme or Newsletter** would be appreciated.

The charge for **Traders** will be negotiated on an individual basis. Please contact us to discuss.

There are also opportunities to place banners etc. within the exhibition area. Space is sometimes limited so apply early.

Newsletter: This is a superb A5 sized glossy full colour publication. It is published three times a year and sent to all members of the Society plus a number of associated organisations. An ideal opportunity to reach directly, a group of people closely involved in countryside management.

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These prices also include 12 months advertising and links from our web page www.hedgelaying.org.uk. For further information please refer to our Sponsorship and Advertising Schedule document, or if you have ideas for any other sponsorship opportunities, please contact:

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