

## Programme and Newsletter Advertising Form

<b>ORGANISATION NAME:</b>
<b>INVOICE ADDRESS:</b>
<b>POST CODE:</b>
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<b>MOBILE:</b>
<b>E-MAIL:</b>
I/We wish to advertise in the: <b>Programme</b> (please state position or size desired, i.e. a centre page):
<b>Newsletter</b> (If you would like a <b>special page</b> please contact us to discuss):
<b>PAYMENT DUE: £</b>
<b>DO YOU REQUIRE AN INVOICE?    YES        NO</b>

**Please email this form to [sponsorship@hedgelaying.org.uk](mailto:sponsorship@hedgelaying.org.uk) together with the copy of your advertisement for our approval.**

**Please note that we may not consider some copy to be suitable i.e. an image showing an example of poor hedge laying**



Patron: His Royal Highness the Prince of Wales

# The 39<sup>th</sup> National Hedge Laying Championship and Country Show

**Saturday 28<sup>th</sup> October 2017**

Stourhead, Wiltshire BA12 6 QF

## Advertising

[www.hedgelaying.org.uk](http://www.hedgelaying.org.uk)

Registered Charity No 288850

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## **The Show**

This is a prestigious event where professional hedge layers from all over the UK, come together to compete for the title “Supreme Champion”.

The event places great emphasis on education and the importance of hedge laying as part of an integrated approach to the maintenance and sustainability of our countryside. It includes a ‘hands on’ opportunity, craft demonstrations and trade stands. Exhibitors who have attended previously include, The Butterfly Conservation Trust, British Beekeepers’ Association, British Hedgehog Preservation Society and the Countryside Restoration Trust.

A choice of refreshments will be available throughout the event.

The location is **The National Trust Stourhead Estate**, near Mere, Wiltshire, BA12 6QF, easily accessible from the A303.

The entrance to the site is opposite the entrance to the Stourhead Gardens, famous for their wonderful display of autumnal colours and which will be very busy on the day of the Championship.

## **Advertising**

**Championship Programme:** The National Hedge Laying Championship and Country Show is held at the end of October at a different venue each year. This is a prestigious event, which attracts large crowds from a wide area and includes trade stands and crafts stalls. The Championship Programme, which is an A5 sized full colour glossy publication, reaches all who attend the event.

**Prices –Back Cover - £150, Centre Page £125, Full page A.5 £100. Half page - £70. Quarter page - £50**

**Newsletter:** This is an A5 sized glossy full colour publication. It is published three times a year and sent to all members of the Society plus a number of associated organisations. An ideal opportunity to reach directly, a group of people closely involved in countryside management. Your link on our website, which is included in the charge, will reach an even greater audience with the numerous hits it receives from those interested in seeking a contractor, seeking further information about the craft of hedge laying and those who appreciate the contribution that hedge laying makes to the biodiversity of the countryside.

**Full Page £100, Half-page £70, quarter-page £50.** These prices also include 12 months advertising and links from our website [www.hedgelaying.org.uk](http://www.hedgelaying.org.uk).

**Please email your corporate logo and the target website**

**Please refer to the ‘Sponsorship and Advertising Schedule’ for print specifications and deadlines.**

**For further information, contact:**

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